





# PRESS RELEASE

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# **LEMAN New Sponsor of The Danish Fencing Federation**

LEMAN has just entered into an agreement with the Danish Fencing Federation as a new sponsor as of 1st January 2016.

## A STRONG SPONSOR FOR A GROWING SPORT

The Danish fencers have won medals at both European Championships and World Cup in 2015. Furthermore, many new talents are waiting in the wings. Through the new sponsorship, LEMAN will strengthen the fencing sport in Denmark, for instance as a mass sport among young athletes. "We wish to maintain and develop our young talents by providing financial support in order to participate in international competitions. Thanks to LEMAN, we can now offer improved expert services and competition travel allowances to our young elite athletes, "says Jan Sylvest Jensen, President of the Danish Fencing Federation.



### HISTORIC AND MODERN

For LEMAN this is an exciting partnership. Fencing is a classic sport with historical roots. Today fencing is also a modern sport, improving concentration power, balance and strategic sense; moreover, it works up a sweat. At the same time the sport gains ground in Denmark, recently by the opening of several new clubs in Zealand, Denmark. "LEMAN is very pleased with the agreement with the Danish Fencing Federation. We support an exciting sport and we can also identify with the values that Fencing stands for; an old, distinguished sport that constantly renews itself in line with developments, "says Thomas Krøyer, CEO of LEMAN.



Foto: Jeanne Kvornum og privat

#### **ABOUT LEMAN**

LEMAN is a well-known Danish company founded in 1900 as a productive partner in the industry within transport, freight forwarding and logistics. The company is growing steadily and today employs over 700 employees at the headquarters in Denmark and in Sweden, Norway, Finland, England and the United States.

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